

How Much Is My Share?

Giving to our spiritual home should feel **good**.

It's a way to express what MUUC means in your life, in the life of our community, and beyond.

We welcome financial commitments in all amounts — large, medium, and small — because they collectively support and sustain MUUC's continued ability to thrive. How much you give is up to you and depends on your circumstances and the role MUUC plays in your life.

In the spirit of joyful giving, we've come up with a color-coded guide, in case you need some help translating those sizes into real dollars.



Red contributors come from households where at least one member has a job that pays well. Or they have a good pension, or income-producing assets. Red contributors have discretionary income. Maybe you have been abroad recently, or you could go if you wanted to. If so, your household is red. A red pledge is \$4,000 to \$15,000, or more, per year.



Magenta is like red, only a little bluer. Magenta means you, and perhaps others in your household, have a reasonably high income. You might be magenta, rather than red, if you have kids in college, or other obligations that reduce your discretionary spending. Magenta usually pays bills on time -- unless you accidentally toss them out with the recycling. A magenta pledge is \$2,000 to \$4,000 per year.



Purple is a beautiful and mysterious color. It comes in many hues. Purple may be retired and living on a fixed income. Purple may have income that's up one year and down the next or be a single-income family. Purple may live modestly. Purple may be helping other members of the family. A purple pledge is \$1,000 to \$2,000 per year.



Blue does not have a lot of money to spare. Blue may be paying off loans or living on a very modest income. Blue is beautiful and valuable, and a valued part of our community. Blue pledges are \$500 to \$1,000 per year.

